

May 2024	Apr 2024	May 2023
£ 1,482.1 bn	£ 1,469.7 bn	£ 1,377.6 bn
£ 231.6 bn	£ 226.9 bn	£ 188.5 bn
£ 355.2 bn	£ 348.2 bn	£ 292.5 bn
£ 103.0 bn	£ 102.3 bn	£ 96.3 bn
£ 195.6 bn	£ 194.1 bn	£ 178.0 bn
-£ 136 m	£ 3,081 m	-£ 1,546 m
-£ 195 m	£ 947 m	-£ 1,902 m
-£ 318 m	£ 1,128 m	£ 330 m
-£ 294 m	£ 376 m	-£ 395 m
£ 249 m	£ 1,029 m	£ 384 m
£ 2,091 m	£ 3,809 m	£ 1,249 m
-£ 405 m	-£ 9 m	£ 11 m
-£ 406 m	£ 751 m	-£ 181 m
	£ 1,482.1 bn £ 231.6 bn £ 355.2 bn £ 103.0 bn £ 195.6 bn -£ 136 m -£ 136 m -£ 318 m -£ 294 m £ 249 m £ 2,091 m -£ 405 m	£ 1,482.1 bn £ 231.6 bn £ 355.2 bn £ 348.2 bn £ 103.0 bn £ 195.6 bn £ 194.1 bn -£ 136 m £ 3,081 m -£ 195 m -£ 318 m -£ 294 m £ 249 m £ 2,091 m -£ 405 m £ 3,809 m -£ 9 m

⁽¹⁾ Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

⁽²⁾ Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other than funds of overseas funds) to avoid double-counting.

⁽³⁾ ISA figures are based on information from fund managers and five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact. The figures do not include business through other ISA providers such as wealth managers.



			UK Investors			UK Domiciled Funds	
		Total FUM	<i>of which</i> held in UK domiciled funds	<i>of which</i> held in overseas domiciled funds	Total FUM	of which held by UK investors	of which held by overseas investors
2014		892,533	817,617	74,916	843,231	817,617	25,614
2015		929,943	839,960	89,983	901,964	839,960	62,005
2016		1,062,452	954,490	107,962	1,021,601	954,490	67,111
2017		1,235,339	1,073,834	161,505	1,160,589	1,073,834	86,754
2018		1,154,494	1,001,315	153,179	1,046,980	1,001,315	45,664
2019		1,318,285	1,118,360	199,925	1,162,771	1,118,360	44,411
2020		1,435,723	1,200,656	235,067	1,245,493	1,200,656	44,837
2021		1,588,857	1,330,283	258,573	1,383,534	1,330,283	53,251
2022		1,370,241	1,142,581	227,659	1,199,512	1,142,581	56,931
2023		1,426,660	1,198,472	228,188	1,264,544	1,198,472	66,072
2022	Q2	1,378,866	1,151,429	227,437	1,201,561	1,151,429	50,132
	Q2 Q3	1,327,272	1,131,429	220,785	1,153,975	1,106,488	47,487
	Q3 Q4	1,370,241	1,142,581	227,659	1,199,512	1,142,581	56,931
	Q1	1,384,264	1,161,234	223,030	1,219,974	1,161,234	58,741
	Q2	1,379,828	1,158,066	221,762	1,215,663	1,158,066	57,597
	Q2 Q3	1,363,688	1,146,690	216,999	1,204,652	1,146,690	57,962
	Q3 Q4	1,426,660	1,198,472	228,188	1,264,544	1,198,472	66,072
	Q1	1,471,099	1,236,999	234,100	1,311,748	1,236,999	74,749
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	May	1,377,563	1,155,677	221,886	1,213,581	1,155,677	57,904
	Jun	1,379,828	1,158,066	221,762	1,215,663	1,158,066	57,597
	Jul	1,395,873	1,172,276	223,597	1,231,050	1,172,276	58,774
	Aug	1,374,894	1,155,327	219,567	1,213,517	1,155,327	58,190
	Sep	1,363,688	1,146,690	216,999	1,204,652	1,146,690	57,962
	Oct	1,329,819	1,112,079	217,740	1,168,477	1,112,079	56,398
	Nov	1,372,427	1,152,547	219,880	1,214,253	1,152,547	61,706
-	Dec	1,426,660	1,198,472	228,188	1,264,544	1,198,472	66,072
	Jan	1,422,378	1,195,252	227,126	1,261,607	1,195,252	66,355
	Feb	1,435,696	1,206,369	229,328	1,276,959	1,206,369	70,590
-	Mar	1,471,099	1,236,999	234,100	1,311,748	1,236,999	74,749
	Apr	1,469,677	1,229,983	239,694	1,300,110	1,229,983	70,127
	May	1,482,078	1,238,969	243,109	1,309,506	1,238,969	70,537

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							A	ll Funds	Including Fund	ls of Fun	ds ³				
		Industry Total ²	Equity	,	Fixed Inco	me	Money Mar	ket	Mixed Ass	set	Property	,	Other		Total
		£m	£m	Total	£m	Total	£m	Total	£m	Total	£m	Total	£m	Total	£m
2014		892,533	527,336	53.8%	195,903	20.0%	10,660	1.1%	157,352	16.0%	24,062	2.5%	65,117	6.6%	980,429
2015		929,943	561,650	54.6%	185,984	18.1%	11,501	1.1%	165,229	16.1%	31,993	3.1%	71,852	7.0%	1,028,208
2016		1,062,452	633,614	53.7%	215,456	18.3%	19,850	1.7%	198,399	16.8%	28,603	2.4%	83,382	7.1%	1,179,304
2017		1,235,339	722,094	52.5%	257,916	18.7%	25,115	1.8%	221,040	16.1%	30,721	2.2%	119,575	8.7%	1,376,460
2018		1,154,494	656,087	50.8%	250,591	19.4%	21,710	1.7%	210,724	16.3%	31,449	2.4%	120,008	9.3%	1,290,569
2019		1,318,285	757,760	51.4%	277,220	18.8%	44,505	3.0%	245,731	16.7%	28,396	1.9%	121,157	8.2%	1,474,769
2020		1,435,723	827,231	51.5%	307,719	19.2%	49,255	3.1%	274,417	17.1%	27,046	1.7%	119,385	7.4%	1,605,051
2021		1,588,857	948,690	53.5%	322,624	18.2%	46,997	2.6%	289,957	16.3%	28,022	1.6%	138,598	7.8%	1,774,888
2022		1,370,241	812,846	52.9%	267,548	17.4%	52,102	3.4%	255,326	16.6%	21,626	1.4%	128,063	8.3%	1,537,513
2023		1,426,660	870,902	53.6%	287,578	17.7%	41,458	2.6%	272,841	16.8%	19,780	1.2%	133,219	8.2%	1,625,777
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2022	Q2	1,378,866	812,439	52.6%	278,680	18.0%	44,596	2.9%	254,995	16.5%	24,955	1.6%	128,496	8.3%	1,544,162
	Q3	1,327,272	784,279	52.7%	260,430	17.5%	45,761	3.1%	247,998	16.7%	23,083	1.6%	126,421	8.5%	1,487,972
2022	Q4	1,370,241	812,846	52.9%	267,548	17.4%	52,102	3.4%	255,326	16.6%	21,626	1.4%	128,063	8.3%	1,537,513
2023	Q1	1,384,264	825,407	52.9%	277,348	17.8%	43,286	2.8%	261,588	16.8%	21,235	1.4%	130,665	8.4%	1,559,529
	Q2	1,379,828	832,435	53.4%	273,681	17.6%	41,967	2.7%	261,435	16.8%	20,737	1.3%	129,110	8.3%	1,559,365
	Q3	1,363,688 1,426,660	828,160 870,902	53.5% 53.6%	271,811 287,578	17.6% 17.7%	39,112 41,458	2.5% 2.6%	260,797 272,841	16.8% 16.8%	19,298 19,780	1.2% 1.2%	128,615 133,219	8.3% 8.2%	1,547,792 1,625,777
2024	Q4 Q1	1,471,099	922,321	53.6% 54.7%	286,698	17.7%	40,360	2.6%	282,826	16.8%	19,780	1.1%	133,219	7.9%	1,684,672
2024	Ţ	1,471,099	922,321	34.7%	200,090	17.0%	40,300	2.4%	202,020	10.0%	19,110	1.1%	133,330	7.9%	1,004,072
2023	May	1,377,563	826,241	53.1%	275,362	17.7%	42,367	2.7%	260,905	16.8%	21,100	1.4%	128,635	8.3%	1,554,610
Q2	Jun	1,379,828	832,435	53.4%	273,681	17.6%	41,967	2.7%	261,435	16.8%	20,737	1.3%	129,110	8.3%	1,559,365
~-	Jul	1,395,873	847,622	53.6%	273,192	17.3%	41,664	2.6%	265,620	16.8%	20,325	1.3%	131,698	8.3%	1,580,121
	Aug	1,374,894	833,650	53.5%	272,171	17.5%	40,046	2.6%	262,203	16.8%	19,850	1.3%	130,641	8.4%	1,558,562
Q3	Sep	1,363,688	828,160	53.5%	271,811	17.6%	39,112	2.5%	260,797	16.8%	19,298	1.2%	128,615	8.3%	1,547,792
•	Oct	1,329,819	798,106	52.8%	270,291	17.9%	41,454	2.7%	255,151	16.9%	18,757	1.2%	127,894	8.5%	1,511,652
	Nov	1,372,427	832,898	53.3%	277,314	17.8%	39,675	2.5%	262,210	16.8%	19,129	1.2%	130,171	8.3%	1,561,397
Q4	Dec	1,426,660	870,902	53.6%	287,578	17.7%	41,458	2.6%	272,841	16.8%	19,780	1.2%	133,219	8.2%	1,625,777
2024	Jan	1,422,378	872,265	53.8%	284,507	17.5%	42,181	2.6%	272,905	16.8%	19,023	1.2%	130,742	8.1%	1,621,623
	Feb	1,435,696	893,872	54.5%	282,123	17.2%	40,189	2.4%	275,295	16.8%	18,778	1.1%	130,374	7.9%	1,640,631
Q1	Mar	1,471,099	922,321	54.7%	286,698	17.0%	40,360	2.4%	282,826	16.8%	19,118	1.1%	133,350	7.9%	1,684,672
	Apr	1,469,677	921,128	54.7%	282,055	16.7%	40,675	2.4%	281,384	16.7%	18,590	1.1%	141,034	8.4%	1,684,865
	May	1,482,078	933,334	54.8%	283,572	16.7%	41,386	2.4%	284,313	16.7%	18,728	1.1%	140,466	8.3%	1,701,799

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⁽³⁾ These figures include double-counting of investments through FOFs - assets are counted first when invested in a FOF and then when FOF invests in other funds. This gives the best indicator available of the asset breakdown of investors' choices since the Investment Association cannot identify FOFs holdings of funds. Asset types (Equity, Fixed Income, etc) are defined in terms of the Investment Association sectors included. See Table 6 for a listing of the Investment Association sectors allocated to each asset class.

⁽⁴⁾ From March 2014, the FUM of mixed asset funds is reduced and the FUM of other funds is increased due to funds re-classified from the Investment Association Mixed Asset sectors to the Investment Association

⁽⁵⁾ Prior to January 2012 data is presented according to FUM in UK Domiciled funds.



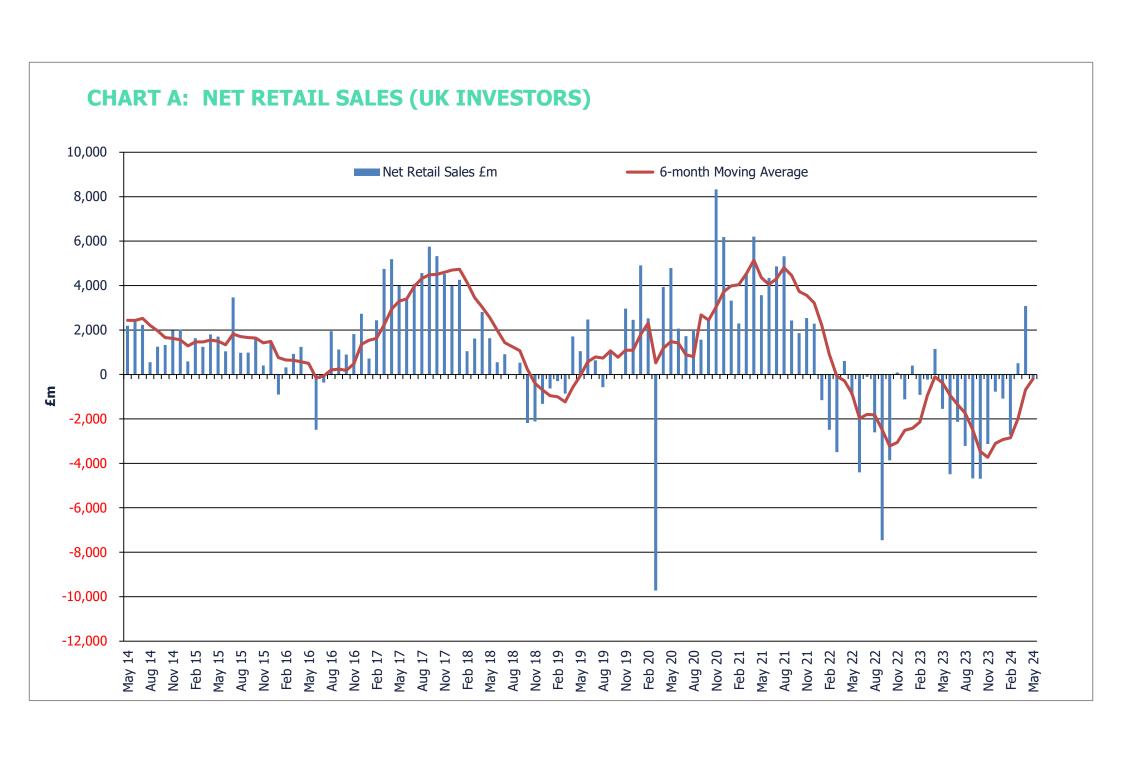
Net Sales £m

	Total	Retail	Institutional	
2014	37,140	23,923	13,217	
2015	22,585	16,920	5,665	
2016	15,950	7,208	8,742	
2017	66,712	48,606	18,106	
2018	-5,131	7,697	-12,828	
2019	7,514	9,982	-2,469	
2020	33,881	30,816	3,065	
2021	37,219	43,584	-6,365	
2022	-50,341	-26,921	-23,420	
2022	-57,800	-24,260	-33,540	
2022 Q2	-12,597	-4,714	-7,882	
Q3	-25,643	-10,170	-15,473	
Q4	-2,904	-4,892	1,988	
2023 Q1	-16,535	-754	-15,781	
Q2	-10,841	-4,886	-5,955	
Q3	-18,183	-10,025	-8,157	
Q4	-12,241	-8,596	-3,646	
2024 Q1	-8,515	-3,300	-5,215	
2023 May Q2 Jun Jul Aug Q3 Sep Oct Nov Q4 Dec 2024 Jan Feb Q1 Mar	-3,327 -7,203 -7,213 -5,051 -5,918 -6,575 -5,807 140 -2,835 -4,819 -861	-1,546 -4,490 -2,129 -3,217 -4,679 -4,691 -3,132 -773 -1,085 -2,718	-1,781 -2,713 -5,084 -1,834 -1,240 -1,884 -2,675 913 -1,750 -2,101 -1,365	
Apr	2,170	3,081	-911	
May	-1,655	-136	-1,519	

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⁽²⁾ All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded from January 2010.

⁽³⁾ Prior to January 2012 data is presented according to Net Sales for UK Domiciled funds.







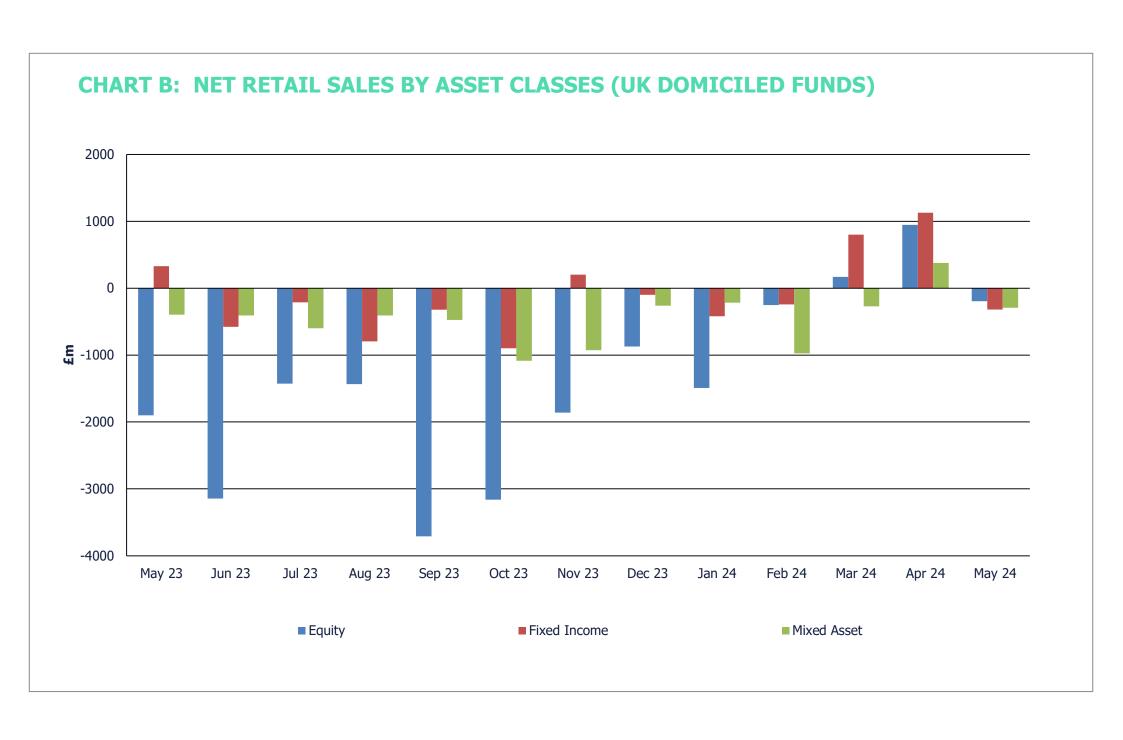
				Net I	Retail Sales	£m				Net Ro	etail Sales of	f Equity Fund	s by Region	£m	
				Fixed	Money	Mixed								North	
		Total	Equit	Income	Market	Asset	Property	Other	Total	Asia	Europe	Glob	Јара	Americ	U
2014		23,923	10,616	3,001	552	4,967	3,117	1,669	9,754	55	1,013	2,767	581	1,232	4,106
2015		16,920	7,195	-1,462	422	4,707	1,864	4,194	7,638	-1,038	3,839	940	1,247	603	2,04
2016		7,208	-8,824	4,408	2,857	6,083	-1,820	4,502	-7,711	-953	-3,546	2,908	-907	-350	-4,86
2017		48,606	9,598	16,113	3,345	14,063	-131	5,617	8,292	-5	2,899	4,912	1,791	1,329	-2,63
2018		7,697	796	-2,030	514	8,098	247	73	157	1,374	-1,313	2,510	1,224	1,224	-4,86
2019		9,982	-2,888	6,705	1,220	7,297	-1,217	-1,135	-2,403	143	-3,797	1,785	-640	1,341	-1,23
2020		30,816	10,410	7,964	3,002	9,075	-291	657	6,609	1,614	-405	6,097	-429	2,520	-2,78
2021		43,584	14,896	11,534	1,000	10,371	-189	5,971	8,392	990	-305	13,396	445	-863	-5,27
2022		-26,921	-18,892	-4,969	-2,387	-233	-654	216	-22,555	-1,167	-5,546	-3,424	-1,155	687	-11,95
2023		-24,260	-22,439	720	2,166	-4,020	-644	-43	-17,292	-73	-2,756	-908	466	-379	-13,64
2022	Q2	-4,714	-3,679	-1,388	-1,186	973	48	517	-5,739	-538	-1,641	-1,005	-692	669	-2,53
	Q3	-10,170	-9,414	1,363	-944	-788	-351	-36	-9,529	-447	-1,476	-2,720	-222	-1,472	-3,19
	Q4	-4,892	-3,942	1,069	-645	-994	-146	-234	-3,571	90	-1,617	-481	-84	1,562	-3,0
023	Q1	-754	-4,055	2,397	-471	663	0	711	-3,251	-81	-682	540	-45	772	-3,7
.023	Q2	-4,886	-5,918	446	1,439	-927	-200	274	-4,114	1	-312	379	141	-945	-3,37
	Q2 Q3	-10,025	-6,571	-1,329	169	-1,482	-314	-498	-5,517	174	-788	-511	-77	-830	-3,48
	Q4	-8,596	-5,895	-795	1,028	-2,274	-129	-531	-4,410	-167	-974	-1,317	448	625	-3,02
024	Q1	-3,300	-1,576	137	-132	-1,463	-180	-85	-1,431	1	-122	328	206	1,546	-3,3
023	May	-1,546	-1,902	330	373	-395	-69	116	-1,123	109	-40	386	-125	-310	-1,1
Q2	Jun	-4,490	-3,144	-578	-193	-407	-140	-28	-2,192	-55	-103	-503	214	-668	-1,0
	Jul	-2,129	-1,426	-212	190	-599	-105	23	-1,556	-16	-75	95	34	-493	-1,1
	Aug	-3,217	-1,435	-796	-133	-407	-105	-342	-1,341	74	-128	65	-3	-168	-1,1
Q3	Sep	-4,679	-3,710	-321	112	-475	-105	-179	-2,619	115	-585	-670	-108	-170	-1,2
	Oct	-4,691	-3,162	-899	736	-1,084	-51	-231	-2,605	-123	-517	-950	221	79	-1,3
	Nov	-3,132	-1,861	202	-332	-926	-39	-175	-1,290	-21	-307	-249	49	140	-9
Q4	Dec	-773	-872	-98	625	-263	-39	-125	-516	-23	-150	-118	177	406	-8
024	Jan	-1,085	-1,492	-420	1,126	-216	-72	-11	-1,058	-43	-20	-69	22	63	-1,0
	Feb	-2,718	-252	-244	-1,243	-975	-41	36	-369	115	56	-357	38	821	-1,0
Q1	Mar	504	168	801	-16	-272	-67	-110	-4	-71	-158	753	145	662	-1,3
	Apr	3,081	947	1,128	62	376	-79	647	770	193	206	1,176	254	278	-1,3
	Mav	-136	-195	-318	702	-294	-15	-17	-1,173	-170	249	553	-210	189	-1,78

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⁽²⁾ All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded from January 2010.

⁽³⁾ The 'Other' Asset Class includes funds from the 'Targeted Absolute Return' and 'Volatility Managed' Sectors which, together, contribute to the overwhelming majority of the Net Retail Sales within the asset class.

⁽⁴⁾ Regional Equities total does not match the Equity NRS total as Unclassified and Unallocated equity funds are not allocated a region.







Funds Under Management		Net Retail Sales		Net ISA Sales on Five Platforms	
IA Sector	£bn	IA Sector	£m	IA Sector	£m
Global	198.4	Short Term Money Market	695.8	Volatility Managed	57.4
UK All Companies	144.3	Corporate Bond	463.3	North America	24.3
North America	101.8	Global	434.4	Technology and Technology Innovation	15.6
Mixed Investment 40-85% Shares	89.7	UK Gilts	353.7	Global Emerging Markets	15.3
Europe Excluding UK	65.7	Europe Excluding UK	273.7	Mixed Investment 40-85% Shares	15.
Volatility Managed	63.8	North America	266.8	Short Term Money Market	11.
£ Corporate Bond	60.1	Volatility Managed	254.8	UK Gilts	5.
Mixed Investment 20-60% Shares	46.2	Mixed Investment 40-85% Shares	207.3	£ High Yield	5.
UK Equity Income	37.5	Global Equity Income	115.1	Specialist Bond	3.
£ Strategic Bond	36.4	Technology and Technology Innovation	65.7	Global Equity Income	3.
Global Emerging Markets	36.1	UK Index Linked Gilts	48.5	Corporate Bond	3.
Asia Pacific Excluding Japan	34.9	India/Indian Subcontinent	42.4	China/Greater China	2.
Short Term Money Market	30.8	Global Emerging Markets	31.2	Europe Including UK	2.
Flexible Investment	30.1	Global Inflation Linked Bond	22.5	Government Bond	1.
Mixed Bond	29.7	Financials and Financial Innovation	22.5	Healthcare	1.
Targeted Absolute Return	26.4	High Yield Bond	21.8	Global Emerging Markets Bond - Blended	1.
Japan	25.7	Property Other	14.4	North American Smaller Companies	0
Corporate Bond	24.8	Healthcare	2.2	UK Index Linked Gilts	0
Specialist	24.8	Latin America	-6.4	Global Inflation Linked Bond	0
Global Equity Income	23.7	Global Emerging Markets Bond - Hard Currenc	-11.6	Europe Excluding UK	0
UK Gilts	20.5	European Smaller Companies	-11.7	Asia Pacific Including Japan	0
£ High Yield	11.5	Europe Including UK	-12.8	Global Emerging Markets Bond - Hard Currenc	0
Property Other	11.5	UK Direct Property	-15.7	High Yield Bond	0
Government Bond	11.1	Asia Pacific Including Japan	-16.4	Japanese Smaller Companies	0
UK Smaller Companies	10.7	Standard Money Market	-10.4	Global Emerging Markets Bond - Local Currenc	-0
Technology and Technology Innovation	9.9	China/Greater China	-17.1	Latin America	-0
Mixed Investment 0-35% Shares	8.0	Specialist Bond	-21.2	India/Indian Subcontinent	-0 -0
Infrastructure	8.0	Commodities and Natural Resources	-33.9	Financials and Financial Innovation	-0 -0
Specialist Bond	7.9	UK Smaller Companies	-33.9 -49.8	Japan	-0
Global Inflation Linked Bond	5.9	Global Emerging Markets Bond - Blended	-52.1	UK Smaller Companies	-0 -1
India/Indian Subcontinent	5.7	Specialist	-52.1 -54.5	European Smaller Companies	-1
North American Smaller Companies	5.0	North American Smaller Companies	-54.5 -77.6	Commodities and Natural Resources	-1 -1
·	4.9	Mixed Bond	-77.8 -77.8		-1 -2
UK Index Linked Gilts High Yield Bond	4.9 4.7	Government Bond	-77.8 -97.1	Property Other UK Direct Property	-2 -2
Healthcare		Mixed Investment 0-35% Shares	-97.1 -114.3		-2 -3
	4.2 3.9			Standard Money Market	-3 -3
Global Emerging Markets Bond - Local Currenc		£ Corporate Bond	-121.1	Targeted Absolute Return	_
UK Direct Property	3.9	Flexible Investment	-170.2	Infrastructure	-4
Europe Including UK	2.7	Asia Pacific Excluding Japan	-177.3	Mixed Bond	-6
Financials and Financial Innovation	2.6	Japan C. High Might	-210.0	Mixed Investment 0-35% Shares	-9
Commodities and Natural Resources	2.5	£ High Yield	-239.0	Flexible Investment	-10
Global Emerging Markets Bond - Hard Currenc	2.5	Infrastructure	-287.8	Specialist	-26
Standard Money Market	2.2	Mixed Investment 20-60% Shares	-320.0	Asia Pacific Excluding Japan	-26
China/Greater China	2.0	Global Emerging Markets Bond - Local Currenc	-349.1	£ Strategic Bond	-30.
European Smaller Companies	2.0	£ Strategic Bond	-365.1	£ Corporate Bond	-32

Global Emerging Markets Bond - Blended	1.9	UK Equity Income	-371.7	Global	-37.1
Asia Pacific Including Japan	0.9	Targeted Absolute Return	-373.4	Mixed Investment 20-60% Shares	-39.9
Latin America	0.3	UK All Companies	-1,362.8	UK Equity Income	-41.4
Total	1,287.5	Total	-1,699.8	Total	-111.4

- (1) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.
- (2) Net ISA sales on five platforms relate to the five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact.
- (3) The sector rankings do not include the Investment Association Unclassified Sector, Unallocated funds (that have not chosen to be allocated to a sector) or funds held on fund platforms but not allocated to an





Asia Pacific Excluding Japan 125 Asia Pacific Excluding Japan 125 Asia Pacific Including Japan 125 Asia Pacific Including Japan 125 Bell Pacific Including Japan 125 Burope Excluding UK 129 Europe Including UK 22 Europea Smaller Companies 226 Global Edulty Income 173 Healthzar 173 Healthzar 174 Healthzar 174 Healthzar 174 Healthzar 175 Asia Market 185 Asia Market	-53 -2 -22 -26	un-23 J	ul-23	Aug-23	Sep-23	Oct-23	Retail Sales Nov-23	Dec-23	Jan-24				
Asia Pacific Including Japan China/Greater China Eurobe Excluding UK Europe Excluding UK Europe Excluding UK Europe Including Chinarchia (19) Europe In	-2 -22 -26						25	DCC 25	Jail-24	Feb-24	Mar-24	Apr-24	May-24
China/Greater China	-22 -26	-53	-36	96	69	-48	-17	-34	-59	-83	-104	152	-177
Europe Excluding UK -19 Europe Including UK -2 European Smaller Companies -20 Inancials and Financial Innovation -18 Global Emerging Markets -110 Global Emerging Markets -110 Global European Smaller Companies -120 Inancials and Financial Innovation -18 Global Emerging Markets -110 Global Emerging Markets -120 Japaneses Smaller Companies -12 Japaneses Smaller Companies -24 Japanes	-26	-2 -22	-5 -5	-6 -40	-6 -23	0 -88	-13 -35	-18 -32	-4 -67	-4 -26	-14 -26	-21 -24	-16 -18
European Smaller Companies -20 18 18 19 19 19 19 19 19	_0		-74	-94	-520	-477	-200	-121	-5	119	-120	280	274
Financials and Financial Innovation Slobal Emerging Markets -18 Siobal Emerging Markets 101 Siobal Emerging Markets 101 Siobal Emerging Markets 101 Siobal Emerging Markets 101 Siobal Emerging Markets 112 Jamanese Smaller Companies -122 Jamanese Smaller Companies -64 Sorcialist -75 Sorcialist -75 Ke Gulty Income -18 JK Smaller Companies -87 JK Smaller Companies -71 JK Smaller Companies -78 JK Smaller Companies -79 JK Smaller Companies -79 JK Smaller Companies -79 JK Smaller Companies -79 JK Smaller Companies -71 JK Smaller Companies -71 JK Smaller Companies -72 JK Smaller Companies -72 JK Smaller Companies -73 JK Smaller Companies -72 JK Smaller Companies -72 JK Smaller Companies		-9	-1	-10	-43	-25	-97	-12	-18	-52	-12	-10	-13
Global Emerging Markets 101	-69 -30	-69 -30	0	-23 -16	-21 -29	-14 15	-11 -8	-16 -24	3 -8	-12 -50	-26 5	-64 1	-12 23
Global Equity Income 173	-77	-77	227	396	-380	-1	43	11	200	478	842	1,290	434
Healthcare	9		-78	-113	-145	-381	-107	87	-114	-166	1	198	31
India/Indian Subcontinent 8 122 132	24 -323	24	-46 -21	-66 -15	-39 -15	-47 -363	-15 -28	-96 -7	-122 -63	-541 -67	-195 92	-67 -28	115 2
Japan Japan Japan Japan Japananese Smaller Companies Jatin America North America North America North America North America North America North America Specialist Fechnology and Technology Innovation Specialist Specialist Specialist July July July July July July July July	22		30	24	74	13	45	62	87	228	73	85	42
Latin America North America North America North American Smaller Companies Specialist Fechnology and Technology Innovation K All Companies North American Stream Companies Specialist Not All Companies Stream Stream Companies Stream St	202		59	-4	-108	221	49	177	22	38	145	254	-210
North America North America Specialist Speci	12 -11	12	-26 8	-13	0 -3	0 6	0 -8	0 -7	0 1	0 -17	0 -3	0 -9	0 -6
Specialist 7-75	-612		-487	-147	-191	47	158	406	17	771	471	291	267
Technology and Technology Innovation KR All Companies UK Faulty Income UK Saniler Companies UK Saniler Companies UK Saniler Companies 1-87 80 1-87 80 1-87 80 1-87 80 1-87 80 1-87 80 1-90 2-92 E Corporate Bond E High Yield 3-3 3-30 3-3	-56		-5	-21	22	32	-18	0	46	50	191	-13	-78
UK All Companies 8-876 UK Similar Companies 1-87 UK Smaller Companies 1-87 UK Smaller Companies 4-80 UK Smaller Companies 4-80 UK Smaller Companies 4-80 Unallocated 7-18 Eguity 7-1902 E Corporate Bond 30 E High Yield -3 E Strategic Bond -300 Corporate Bond -414 Global Emerging Markets Bond - Blended Global Emerging Markets Bond - Loral Currer Global Emerging Markets Bond - Loral Currer Elobal Emerging Markets Bond - Loral Currer Global Emerging Markets Bond - Loral Currer Elobal Emerging Markets Bond - Hard Currer Elobal Emerging Market Bond -48 Elobal Emerging Market Bond -48 Elobal Emerging Market -8 Elobal Emerging Market -8 Elobal Emerging Market -63 Elobal Emerging Market -63 Elobal Emerging Market -64 Elobal Emerging Market -64 Elobal Emerging Market -64 Elobal Emerging Market -65 Elobal Emerging Market -6	-127 22	-127	-64 74	-167 46	-70 9	-159 -15	-214 80	-106 17	-96 135	-104 93	-120 129	-273 54	-118 66
UK Equity Income	-781		-768	-769	-811	-15 -921	-592	-515	-753	-701	-887	-996	-1.363
Unallocated Unclassified Sector -54 Equity -1,902 £ Corporate Bond -54 £ Corporate Bond -30 £ Strategic Bond -300 Corporate Bond -414 Corporate Bond -300 £ Strategic Bond -414 Corporate Bond -414 Global Emerging Markets Bond - Blended -300 Global Emerging Markets Bond - Hard Currer Global Inflation Unked Bond -19 Global Emerging Markets Bond - Local Currer Global Inflation Unked Bond -48 Mixed Bond -48 Specialist -33 Specialist Bond -48 Specialist Bond -58 Specialist -33 Specialist Bond -58 Specialist -63 UK Gilts -33 UK Gilts -33 UK Gilts -33 UK Gilts -63 Unclassified Sector -164 Fixed Income -330 Short Term Money Market -168 Standard Money Market -122 Unallocated -63 Unclassified Sector -3-3 Money Markets -337 Fiexbel Investment -35% Shares -30 Mixed Investment 0-35% Shares -80 Mixed Investment 20-69% Shares -31 Mixed Investment 20-69% Shares -30 Mixed Investment 20-69% Share	-195	-195	-240	-317	-314	-254	-201	-193	-198	-263	-337	-283	-372
Unclassified Sector -54 Equity -1,902 £ Corporate Bond 30 £ High Yield -3 £ Strategie Bond -300 Corporate Bond -90 Global Emerging Markets Bond - Blended 91 Global Emerging Markets Bond - Hard Currer 60 Global Emerging Markets Bond - Local Currer 60 Global Inflation Linked Bond -48 High Yield Bond 48 Specialist 3 Specialist Bond 58 UK Gilts 338 UK Gilts 338 UK Index Linked Gilts 61 Unallocated -63 Unclassified Sector -164 Fixed Income 330 Short Term Money Market 128 Unallocated 86 Unclassified Sector -3 Howeld Investment -121 Hiked Investment Possible Shares -80 Miked Investment 40-85% Shares -91 Miked Investment 40-85% Shares -99 Miked	-101 -891	-101	-93 -782	-95 -770	-76	-140 -507	-108 -546	-101 -348	-62 -412	-78 109	-110 270	-57 170	-50 961
Equity -1,902 £ Corporate Bond 30 £ High Yield 3-3 5 Strategic Bond -300 Corporate Bond 414 £ Strategic Bond -300 Corporate Bond 414 £ Global Emerging Markets Bond - Blended 6160bal Emerging Markets Bond - Hard Currer 6160bal Emerging Markets Bond - Hard Currer 6160bal Emerging Markets Bond - Local Currer 6160bal Emerging Markets Bond - Local Currer 6160bal Emerging Markets Bond -48 # Willing Markets Bond - 48 # Willing Markets - 58 # Willing Markets - 61 # Willing Markets - 61 # Willing Market - 62 # Willing Market - 63 # Willing Mark	-50		904	690	-1,047 -41	-507 -57	-18	-346	-412	25	-94	16	23
E High Yield	-3,144		1,426	-1,435	-3,710	-3,162	-1,861	-872	-1,492	-252	168	947	-195
E High Yield	-137	-137	216	-354	177	-238	-30	-345	-8	279	127	36	-121
E Strategic Bond -300 Corporate Bond -414 Global Emerging Markets Bond - Blended 91 Global Emerging Markets Bond - Hard Currer -25 Global Emerging Markets Bond - Local Currer 42 Global Emerging Markets Bond - Local Currer 42 Global Emerging Markets Bond - Local Currer 42 Global Inflation Linked Bond -19 High Yield Bond 48 Specialist 3 Specialist Bond 58 UK Index Linked Gilts 61 Un Call Currer 63 Un Call Currer 63 Un Call Currer 164 Short Term Money Market 168 Standard Money Market 122 Unallocated 66 Unallocated 66 Money Markets 373 Flexible Investment -121 Mixed Investment 2-5% Shares 913 Mixed Investment 2-6% Shares 913 Mixed Investment 40-85% Shares 92 Mixed Investment 40-85% Shares 92 M	-62		46	-82	-32	-18	-142	-7	0	66	-11	-18	-239
Corporate Bond Cidobal Emerging Markets Bond - Blended 91	-264		-98	-85	-432	-556	-125	44	-190	-25	20	-17	-365
Global Emerging Markets Bond - Hard Currer C55	-150	-150	181	1	203	-104	57	111	520	53	251	124	463
Global Emerging Markets Bond - Local Currer Global Emerging Markets Bond - Local Currer Global Inflation Linked Bond -19	75	75	113	-202	-76	51	-6	65	-21	22	-1	10	-52
Silobal Inflation Linked Bond -19	-71	-71	36	12	-9	-25	-90	-4	-12	-32	0	-12	-12
Government Bond 696	39		56	-22	16	-18	61	12	-7	-3	-27	36	-349
+iigh Yield Bond -48 Mixed Bond 48 Specialist 3 Specialist Bond 58 Specialist 33 JK Clifts 338 JK Index Linked Gilts 61 Inallocated -63 Inclassified Sector -164 Fixed Income 330 Short Term Money Market 122 Inallocated 66 Inclassified Sector -3 Heiseble Investment -121 Hieseble Investment thused Investment 0-35% Shares -80 Mixed Investment 20-60% Shares -913 Mixed Investment 40-85% Shares -93 Mixed Investment 40-85% Shares -91 Mixed Sector -110 Mixed Sector -110 Mixed Asset -395 Property Other -27 Mixed Department of Sector -16 Inclassified Sector -16 Property Other -27 Mixed Sector -16 Property Other Sector -69	-90		-82	-7	-11	-90	96	-8	-10	-237	-69	-61	23
Mixed Bond 48 Specialist Bond 3 Specialist Bond 58 JK Gilts 33 JK Gilts 61 Linallocated -63 Junclassified Sector -164 Fixed Income 330 Short Term Money Market 168 Standard Money Market 122 Junclassified Sector -3 Money Markets 373 Money Markets 373 Money Markets -80 Wibed Investment 0-35% Shares -81 Wibed Investment 20-69% Shares -93 Wibed Investment 40-85% Shares -93 Specialist -23 Junclassified Sector -110 Mixed Asset -395 Peroperty Other -27 Junclassified Sector -16 Property Other -7 Junclassified Sector -16 Property Other -69 Local Commodities and Natural Resources 24	194		43	-15	230	92	103	127	-284	-17	138	265	-97
Specialist 3 3 3 3 3 3 3 3 3	-75		-99 -212	4	-175	-85	190	-27	-85	23	-42	11 206	22
Specialist Bond	-184 -8			10	29 4	-102 2	-118	-35 4	104	124	111		-78
UK Gilts 338 UK Index Linked Gilts 61 Unallocated -63 Undessified Sector 1-64 Fixed Income 330 Short Term Money Market 168 Standard Money Market 122 Unallocated 86 Unclassified Sector -3 Money Markets 373 Flexible Investment -121 Hiesd Investment 0-35% Shares -9 Mixed Investment 40-85% Shares -9 Mixed Investment 40-85% Shares 69 Specialist -23 Unallocated 182 Undrassified Sector -110 Mixed Asset -395 Property Other -27 Unclassified Sector -16 Unclassified Sector -16 Unclassified Sector -16 Property -69 Commodities and Natural Resources 24	238		-18 -115	6 30	-101	220	0 -9	97	-107	2 5	6 84	-16 256	-14 -21
UK Index Linked Gilts 61 Unclasozated -63 Unclassified Sector -164 Fixed Income 330 Short Term Money Market 168 Standard Money Market 122 Unallocated 66 Unclassified Sector -3 Money Markets 373 Flexible Investment -121 Mixed Investment -0-35% Shares -80 Mixed Investment 20-60% Shares -91 Mixed Investment 40-65% Shares 69 Specialist -23 Unallocated 182 Unallocated Sector 110 Mixed Asset -395 Property Other -27 Undiscated Sector -16 Undiscated Sector -17 Undiscated Sector -16 Typerty Undiscated Sector -69 Commodities and Natural Resources 24	349		58	243	238	178	584	12	-107	56	45	136	354
Unallocated -63 Unclassified Sector -164 Fixed Income 330 Short Term Money Market 168 Standard Money Market 122 Unclassified Sector -3 Money Market 373 Money	-179		12	19	-242	9	-123	-75	-7	-69	-31	15	48
Fixed Income 330 Short Term Money Market 168 Standard Money Market 122 Unallocated 86 Unclassified Sector -3 Money Markets 373 Flexible Investment -121 Mixed Investment 0-35% Shares -80 Mixed Investment 40-85% Shares -313 Mixed Investment 40-85% Shares -93 Specialist -23 Unclassified Sector -110 Mixed Asset -355 Property Other -27 Unclassified Sector -16 Property -69 Commodities and Natural Resources 24	-89		-170	-224	-72	-65	-190	-35	-316	-425	102	53	56
Short Term Money Market 168 Standard Money Market 122 Unallocated 86 Unallocated 86 Undessfield Sector -3 Money Markets 373 Flexible Investment -121 Mixed Investment 0-35% Shares 80 Mixed Investment 20-60% Shares -313 Mixed Investment 40-85% Shares 69 Specialist -23 Unallocated 182 Unalcassified Sector -110 Mixed Asset -395 Property Other -27 Unallocated -17 Unclassified Sector -16 Property -69 Commodities and Natural Resources 24	-164	-164	-178	-131	-68	-149	-57	-35	19	-64	97	105	64
Standard Money Market 122 Inallocated 86 Unclassified Sector -3 Money Markets 373 Flexible Investment -121 Miked Investment 0-35% Shares -80 Miked Investment 20-60% Shares -31 Miked Investment 40-85% Shares 69 Specialist -23 Junilocated 182 Unclassified Sector -110 Mixed Asset -395 Property Other -27 Unclassified Sector -16 Unclassified Sector -16 Unclassified Sector -16 Property -69 Commodities and Natural Resources 24	-578	-578	-212	-796	-321	-899	202	-98	-420	-244	801	1,128	-318
Unallocated 86 Unclassified Sector -3 Money Markets 373 Flexible Investment -121 Mixed Investment 0-35% Shares -80 Mixed Investment 20-66% Shares -313 Mixed Investment 40-85% Shares 69 Specialist -23 Unclassified Sector -110 Mixed Asset -395 Property Other -27 UK Direct Property -7 Unallocated -17 Unclassified Sector -16 Property -69 Commodities and Natural Resources 24	-240		249	-41	29	599	-512	499	1,120	-705	198	0	696
Unclassified Sector -3 Money Markets 373 Money Markets 373 Money Markets 373 Hexible Investment -121 Mixed Investment 0-35% Shares -80 Mixed Investment 20-60% Shares -313 Mixed Investment 40-85% Shares -69 Specialist -23 Unclassified Sector 110 Mixed Asset -395 Property Other 2-27 Unallocated -17 Unclassified Sector -16 Property -69 Commodities and Natural Resources 24	-16		38	40	58	138	29	129	-21	-138	-40	10	-17
Money Markets 373	89		23	-19	-2	149	253	13	-27	-399	-11	27	28
Flexible Investment -121	-26 -193		-120 190	-112 -133	27 112	-150 736	-102 -332	-17 625	54 1.126	1 242	-162	25	-5 702
Mixed Investment 0-35% Shares -80	-193	-193	190	-133	112	/36	-332	625	1,126	-1,243	-16	62	702
Mixed Investment 20-69% Shares 3-13	-106		-213	-153	-154	-492	-237	-120	-126	-240	-153	-60	-170
Wixed Investment 40-85% Shares 69	-117		-141	-140	-137	-158	-165	-69	-89	-107	-37	-56	-114
Specialist -23	-347 3		-426 23	-372 -31	-414 23	-495 -186	-575 -139	-264 29	-342 26	-559 -106	-431 255	-267 384	-320 207
Jnallocated 182 Jndassified Sector -110 Indessified Sector -395 Property Other -27 UK Direct Property -7 Jnallocated -17 Inclassified Sector -16 Property -69 Commodities and Natural Resources 24	-23		-9	-31	15	-50	12	15	4	-106	255	27	47
Inclassified Sector	273		303	339	322	478	483	350	343	50	99	135	53
Mixed Asset -395 Property Other -27 JK Direct Property -7 Inallocated -17 Inclassified Sector -16 Property -69 Commodities and Natural Resources 24	-90		-137	-47	-130	-181	-306	-204	-32	-21	-15	213	4
JK Direct Property	-407		-599	-407	-475	-1,084	-926	-263	-216	-975	-272	376	-294
UK Direct Property -7 Unallocated -17 Unallocated -16 Property -69 Commodities and Natural Resources 24	-71	-71	-52	-39	-38	1	10	-2	-58	-2	-49	-52	14
Unallocated -17 Unclassified Sector -16 Property -69 Commodities and Natural Resources 24	-29		-11	-16	-10	-9	-24	-23	-11	-21	-9	-8	-16
Unclassified Sector -16 Property -69 Commodities and Natural Resources 24	-18		-26	-31	-25	-30	-6	-5	1	0	2	-2	0
Commodities and Natural Resources 24	-22		-16	-20	-32	-13	-19	-10	-4	-18	-12	-16	-13
	-140	-140	-105	-105	-105	-51	-39	-39	-72	-41	-67	-79	-15
		-26	-3	-12	-16	3	-38	-18	-34	-59	-33	-34	-34
Infrastructure -60	-26	-81	-102	-74	-50	-109	245	-112	-92	-83	-69	-61	-288
Specialist -9	-81	-41	-15	-47	17	-3	-234	-4	-21	-21	9	-7	31
Targeted Absolute Return -203	-81 -41	-357	-372	-506	-426	-509	-464	-330	-168	-305	-403	-202	-373
Unallocated 205	-81 -41 -357	173	267	94	112	21	167	-52	80	186	38	487	405
Unclassified Sector -14	-81 -41 -357 173		-3	-1	0	93	-15	0	8	0	2	0	-12
Volatility Managed 173	-81 -41 -357 173 -12								215	317	344	463	255 -17
Others 116	-81 -41 -357 173	316	251 23	203 -342	183 -179	274 -231	165 -175	392 -125	-11	36	-110	647	

Notes:
(1) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.
(2) The Specialist and Unclassified Sectors are split across asset classes and so have multiple entries in the above table.
(3) Unallocated funds have been grouped by asset class and included in the above table to provide a complete breakdown by asset class.





		Net Ret	ail Sales	Net Institu	rtional Sales
		Best	Worst	Best	Worst
2014		UK Equity Income	UK All Companies	Targeted Absolute Return	£ Corporate Bond
015		Targeted Absolute Return	UK All Companies	Targeted Absolute Return	UK Gilts
016		Targeted Absolute Return	UK All Companies	Targeted Absolute Return	UK All Companies
017		£ Strategic Bond	UK All Companies	Targeted Absolute Return	Global
018		Global	UK All Companies	Volatility Managed	Mixed Investment 40-85% Shares
019		Global	Targeted Absolute Return	Short Term Money Market	Targeted Absolute Return
020		Global	Targeted Absolute Return	Short Term Money Market	Targeted Absolute Return
021		Global	UK Equity Income	Global Emerging Markets	Targeted Absolute Return
2022		Volatility Managed	UK All Companies	Short Term Money Market	UK All Companies
2023		Volatility Managed	UK All Companies	£ Corporate Bond	Short Term Money Market
2022 0	Q2	Global Equity Income	£ Corporate Bond	Specialist Bond	UK All Companies
-	Q3	UK Gilts	UK All Companies	Short Term Money Market	Targeted Absolute Return
	Q4	North America	UK All Companies	Short Term Money Market	Targeted Absolute Return
	Q1	£ Corporate Bond	UK All Companies	£ High Yield	Short Term Money Market
	Q2	Government Bond	UK All Companies	£ Corporate Bond	UK All Companies
	03	Volatility Managed	UK All Companies	£ Corporate Bond	Short Term Money Market
	Q3 Q4	Volatility Managed	UK All Companies	Short Term Money Market	Targeted Absolute Return
	Q1	Global	UK All Companies	Corporate Bond	Short Term Money Market
			LIKAN G	1	LIKAN C
	Мау	Government Bond	UK All Companies	High Yield Bond	UK All Companies
•	Jun	UK Gilts	UK All Companies	£ Corporate Bond	UK All Companies
_	Jul	Volatility Managed	UK All Companies	Global Equity Income	UK Gilts
	Aug	Global	UK All Companies	UK Gilts	Short Term Money Market
-	Sep	UK Gilts	UK All Companies	£ Corporate Bond	Short Term Money Market
_	Oct	Short Term Money Market	UK All Companies	Short Term Money Market	Global
	Nov	UK Gilts	UK All Companies	Government Bond	Targeted Absolute Return
-	Dec	Short Term Money Market	UK All Companies	Short Term Money Market	£ Corporate Bond
	Jan	Short Term Money Market	UK All Companies	Global Emerging Markets	Short Term Money Market
-	Feb	North America	Short Term Money Market	Corporate Bond	Short Term Money Market
Q1 M	Mar	Global	UK All Companies	£ High Yield	UK All Companies
A	Apr	Global	UK All Companies	Corporate Bond	Targeted Absolute Return
M	May	Short Term Money Market	UK All Companies	India/Indian Subcontinent	£ Corporate Bond

⁽¹⁾ All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded. (2) The sector rankings do not include the 'Unclassified sector'. These are funds which have chosen not to be classified.





								Gross R	etail Sales £m							
		Total	Direct	% of Total	Execution only Intermediaries	% of Total	Trustees and Custodians	% of Total	Discretionary Manager	% of Total	UK fund platforms	% of Total	Other UK Intermediaries including IFAs	% of Total	Non-UK Intermediaries	% of Tota
2014		171,153	19,492	11.4	839	0.5	4,634	2.7	19,513	11.4	85,814	50.1	31,633	18.5	9,230	5.
2015		180,397	20,699	11.5	1,085	0.6	3,899	2.2	19,357	10.7	81,671	45.3	43,558	24.1	10,128	5.
2016		188,053	17,991	9.6	1,080	0.6	3,897	2.1	23,417	12.5	87,286	46.4	44,266	23.5	10,118	5.
2017		246,763	18,017	7.3	1,058	0.4	6,024	2.4	30,777	12.5	107,744	43.7	66,522	27.0	16,621	6
2018		242,339	20,090	8.3	1,316	0.5	6,734	2.8	28,029	11.6	107,989	44.6	60,328	24.9	17,852	7
2019		257,369	18,481	7.2	964	0.4	-	0.0	23,010	8.9	126,604	49.2	68,591	26.7	19,719	7
2020		318,619	20,791	6.5	1,219	0.4	-	0.0	27,620	8.7	152,213	47.8	86,194	27.1	30,582	9
2021		344,463	16,974	4.9	1,797	0.5	-	0.0	27,059	7.9	171,399	49.8	87,329	25.4	39,906	11
2022		305,760	11,485	3.8	2,190	0.7	-	0.0	23,814	7.8	149,667	48.9	89,159	29.2	29,446	ç
2023		306,509	12,179	4.0	1,886	0.6	-	0.0	21,703	7.1	149,193	48.7	88,480	28.9	33,068	10
2022	Q2	90,925	3,009	3.3	772	0.8	_	0.0	7,865	8.7	40,499	44.5	30,936	34.0	7,844	8
	Q3	65,686	2,891	4.4	396	0.6	_	0.0	4,296	6.5	33,715	51.3	17,981	27.4	6,407	
	Q4	68,839	2,340	3.4	454	0.7	-	0.0	5,578	8.1	34,435	50.0	18,965	27.5	7,068	1
2023	Q1	76,255	3,305	4.3	380	0.5	-	0.0	6,501	8.5	38,539	50.5	20,078	26.3	7,453	
	Q2	77,200	3,932	5.1	340	0.4	-	0.0	5,571	7.2	38,179	49.5	21,427	27.8	7,751	1
	Q3	71,490	2,275	3.2	759	1.1	-	0.0	4,882	6.8	36,482	51.0	18,217	25.5	8,876	1
	Q4	81,563	2,667	3.3	408	0.5	-	0.0	4,749	5.8	35,993	44.1	28,758	35.3	8,988	1
024	Q1	83,697	3,380	4.0	518	0.6	-	0.0	5,732	6.8	42,968	51.3	20,735	24.8	10,364	1
2023	May	24,529	1,614	6.6	151	0.6	_	0.0	2,072	8.4	11,799	48.1	6,461	26.3	2,431	9
Q2	Jun	25,963	1,158	4.5	84	0.3	_	0.0	1,726	6.6	13,547	52.2	6,677	25.7	2,770	1
τ-	Jul	25,969	695	2.7	480	1.8	_	0.0	1,905	7.3	12,888	49.6	6,959	26.8	3,042	1
	Aug	25,303	617	2.4	115	0.5	_	0.0	1,521	6.0	13,316	52.6	6,225	24.6	3,509	1
Q3	Sep	20,218	962	4.8	164	0.8	-	0.0	1,456	7.2	10,278	50.8	5,033	24.9	2,324	1
•	Oct	33,154	805	2.4	196	0.6	-	0.0	1,792	5.4	11,731	35.4	15,848	47.8	2,782	
	Nov	25,824	932	3.6	87	0.3	-	0.0	1,431	5.5	12,968	50.2	7,010	27.1	3,396	1
Q4	Dec	22,585	930	4.1	125	0.6	-	0.0	1,526	6.8	11,294	50.0	5,901	26.1	2,810	1
024	Jan	25,031	1,144	4.6	119	0.5	-	0.0	1,587	6.3	12,434	49.7	6,789	27.1	2,957	1
	Feb	27,535	1,189	4.3	269	1.0	-	0.0	2,099	7.6	13,834	50.2	6,671	24.2	3,472	1
Q1	Mar	31,131	1,047	3.4	130	0.4	-	0.0	2,045	6.6	16,699	53.6	7,275	23.4	3,935	1
	Apr	32,237	962	3.0	196	0.6	-	0.0	2,298	7.1	16,381	50.8	8,521	26.4	3,879	1
	Mav	31,157	1,458	4.7	129	0.4	_	0.0	2,373	7.6	14,312	45.9	7,934	25.5	4,950	1

⁽¹⁾ Direct includes sales through a sales force or tied agents and private client sales of own funds.
(2) Transactions made through insurance companies (whether in-house or third party) are not included here as they are counted as institutional.
(3) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.
(4) Sales and re-purchases reported here differ from those in Table 11 as the figures in Table 11 cover five of the largest platforms whereas the figures in this table cover all platforms. There are also differences in reporting between platforms and fund companies.



					Ne	t Retail Sales £m			
		Total	Direct	Execution only intermediaries	Trustees and Custodians	Discretionary Manager	UK fund platforms	Other UK Intermediaries including IFAs	Non-UK Intermediaries
2014		23,923	-627	107	-365	2,015	18,752	3,347	694
2015		16,920	-2,146	274	180	2,834	14,825	-753	1,704
2016		7,208	-3,108	-74	-580	692	7,561	3,373	-656
2017		48,606	-687	29	1,230	4,871	23,746	15,693	3,724
2018		7,697	-2,573	-120	-896	-581	12,889	241	-1,263
2019		9,982	-3,280	119	-	-1,124	10,851	2,969	449
2020		30,816	-1,194	279	-	-1,420	16,275	15,225	1,651
2021		43,584	-4,937	607	-	-2,821	27,621	16,567	6,547
2022		-26,921	-7,846	277	-	-4,004	5,693	-12,891	-8,151
2023		-24,260	-4,901	-121	-	-6,393	-2,406	-12,698	2,259
2022	Q2	-4,714	-3,228	94	-	396	1,363	-2,507	-832
	Q3	-10,170	-2,155	47	-	-2,583	-425	-3,251	-1,803
	Q4	-4,892	-1,359	-116	-	-226	2,712	-5,877	-27
2023	Q1	-754	-649	37	-	-506	910	-500	-46
	Q2	-4,886	-965	-179	-	-1,586	615	-2,589	-181
	Q3	-10,025	-1,754	55	-	-1,770	-1,500	-6,373	1,317
	Q4	-8,596	-1,532	-34	-	-2,532	-2,431	-3,236	1,169
2024	Q1	-3,300	-1,246	13	-	-1,531	-1,389	-1,005	1,859
2023	May	-1,546	-195	-45	_	-579	-117	-916	305
Q2	Jun	-4,490	-452	-11	_	-996	40	-2,777	-294
٧-	Jul	-2,129	-492	322		-371	158	-2,372	626
	Aug	-3,217	-616	-299	_	-580	-647	-2,133	1,057
Q3	Sep	-4,679	-646	31	_	-819	-1,012	-1,867	-366
42	Oct	-4,691	-525	46	_	-1,259	-2,057	-768	-129
	Nov	-3,132	-719	-24	_	-859	-311	-2,118	899
Q4	Dec	-773	-288	-57	_	-414	-63	-351	399
2024	Jan	-1,085	-430	29	_	-588	-609	430	83
	Feb	-2,718	-197	-32	_	-407	-1,159	-1,759	835
Q1	Mar	504	-620	16	-	-536	378	324	941
ν-	Apr	3,081	-322	84	-	233	1,936	69	1,081
	May	-136	174	-80	-	-512	-630	-725	1,638
	. 10. 7		2/1					, 23	1,000

⁽¹⁾ Direct includes sales through a sales force or tied agents. Also private client sales of own funds.

⁽²⁾ Transactions made through insurance companies (whether in-house or third party) are not included here as they are counted as institutional.

(3) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.

⁽⁴⁾ Sales and re-purchases reported here differ from those in Table 11 as the figures in Table 11 cover five of the largest platforms whereas the figures in this table cover all platforms. There are also differences in reporting between platforms and fund companies.

TABLE 11: FIVE FUND PLATFORMS¹ - FUNDS UNDER MANAGEMENT AND NET SALES BY PRODUCT (UK INVESTORS)

			Funds Unde	r Management by	y Product £m			Net	Sales by Product	£m	
		Total	TCA-	Insurance	Personal		Total	TCA-	Insurance	Personal	
		Total	ISAs	Bonds	Pensions	Unwrapped	Total	ISAs	Bonds	Pensions	Unwrapped
2014		182,752	64,555	9,348	39,188	69,661	12,283	3,904	-60	3,951	4,488
2015		200,151	69,778	9,226	45,549	75,599	12,872	3,563	-15	5,593	3,731
2016		226,466	78,008	9,759	55,639	83,059	4,281	1,356	-236	4,351	-1,190
2017		260,855	88,165	10,344	70,799	91,547	15,318	3,466	-115	8,863	3,104
2018		255,499	82,289	8,155	79,733	85,322	9,040	1,568	-62	6,746	789
2019		297,545	93,485	10,189	99,208	94,663	797	14	366	4,574	-4,157
2020		316,875	97,891	9,174	111,476	98,334	6,335	912	735	4,749	-62
2021		368,764	116,884	7,880	125,608	118,392	11,802	4,084	357	5,332	2,029
2022		317,161	101,888	7,042	106,905	101,325	-27	-982	59	1,053	-158
2023		348,906	109,523	7,852	122,503	109,028	415	-2,139	169	4,140	-1,755
2022	Q2	319,513	101,298	6,918	110,395	100,902	-810	155	-16	-368	-58:
2022	Q2 Q3	311,457	98,312	6,764	109,000	97,381	34	-652	22	701	-30
	Q4	317,161	101,888	7,042	106,905	101,325	395	-409	40	601	16
2023	Q1	329,079	104,439	7,275	111,618	105,747	-110	-187	1	744	-66
	Q2	331,170	104,748	7,322	114,220	104,880	1,004	168	43	1,483	-69
	Q3	330,757	104,452	7,373	115,160	103,772	841	-962	59	1,669	7
	Q4	348,906	109,523	7,852	122,503	109,028	-1,319	-1,158	66	244	-47
2024	Q1	367,229	117,596	8,635	123,464	117,534	-360	-566	94	1,063	-95
2023	May	328,846	104,460	7,256	112,652	104,478	133	-34	10	419	-262
Q2	Jun	331,170	104,748	7,322	114,220	104,880	530	-103	35	713	-11!
ν-	Jul	342,985	107,174	7,455	121,329	107,027	523	-227	5	366	379
	Aug	330,671	103,739	7,381	115,170	104,380	-29	-310	22	478	-219
Q3	Sep	330,757	104,452	7,373	115,160	103,772	348	-426	33	825	-84
QJ	Oct	320,312	100,771	7,373 7,187	112,147	100,207	-783	-560	-3	135	-35!
	Nov	334,639	100,771	7,187 7,507	112,147	100,207	-362	-368	-3 41	23	-55: -51
04		348,906	,		,	,	-362 -175	-230			-5 -5
Q4	Dec	,	109,523	7,852	122,503	109,028	-1/5 -482		28	86	
2024	Jan	348,438	112,408	8,194	115,439	112,396		-323	12	-33	-13
	Feb	354,558	113,481	8,318	118,597	114,163	-294	-368	19	365	-30
Q1	Mar	367,229	117,596	8,635	123,464	117,534	416	126	63	730	-50
	Apr	366,290	117,805	8,579	123,247	116,659	1,207	916	55	785	-548
	May	369,742	118,869	8,715	124,511	117,646	-416	-213	45	4	-25

⁽¹⁾ Figures are based on information provided to the Investment Association by five fund platforms - AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact. These five platforms accounted for 72% of fund manager gross sales through all fund platforms in 2014. Figures for Hargreaves Lansdown for January to May 2024 are the Investment Association estimates.

⁽²⁾ Figures are for Authorised Investment Funds including include Funds of Funds. Investment trusts and ETFs are not included.

⁽³⁾ Figures in this table include a small number of funds - estimated at 9.8% of platform funds under administration at end May 2024 - not included in IA fund statistics because no data is received from fund companies.

⁽⁴⁾ Figures for 2008 and 2009 include some Investment Association estimates where full figures were not available for all participating platforms.

⁽⁵⁾ Data is presented on a UK domicile basis.





		Funds Under Management at End of Period £m			Net Sales During Period £m			
		Fund Companies ¹	Five Fund Platforms ²	Total market based on HMRC data ³	Fund Companies ¹	Five Fund Platforms ²	Total of Fund Companies and Five Fund Platforms	
201	.4	75,319	69,062	179,575	-1,221	3,779	2,558	
2015/16 Tax Year		67,626	69,388	200,237	-1,576	3,099	1,522	
2016/17 Tax Year		69,229	81,086	237,718	-3,157	1,827	-1,330	
2017/18 Tax Year		70,645	85,199	264,316	-2,142	3,461	1,320	
2018/19 T		71,943	87,553	221,550	-2,748	878	-1,870	
2019/20 Tax Year		60,733	75,926	214,365	-2,471	-601	-3,072	
2020/21 Tax Year		77,127	100,673	277,618	-1,143	2,827	1,684	
2021/22 T		76,122	111,073	-	-1,095	2,781	1,685	
2022/23 T	ax Year	73,023	104,579	-	-1,269	-1,070	-2,339	
2022	Q2	80,768	101,298		-202	155	-46	
	Q3	69,033	98,312		-338	-652	-989	
	Q4	71,680	101,888		-286	-409	-695	
2023	Q1	73,058	104,439		-448	-187	-635	
	Q2	73,653	104,748		-436	168	-268	
	Q3	71,024	104,452		-576	-962	-1,539	
	Q4	73,609	109,523		-512	-1,158	-1,670	
2024	Q1	76,063	117,596		-617	-566	-1,183	
				1				
2023	May	73,536	104,460		-146	-34	-181	
Q2	Jun	73,653	104,748		-190	-103	-294	
	Jul	74,679	107,174		-185	-227	-412	
	Aug	73,364	103,739		-193	-310	-503	
Q3	Sep	71,024	104,452		-198	-426	-623	
	Oct	68,527	100,771		-145	-560	-704	
0.4	Nov	80,342	105,243		-228	-368	-596	
Q4	Dec	73,609	109,523		-140	-230	-369	
2024	Jan	83,176	112,408		-221	-323	-544 -573	
01	Feb	74,057	113,481		-205	-368	-573	
Q1	Mar	76,063	117,596		-192	126	-66	
	Apr	76,334	117,805		-166	916	751 406	
	May	76,778	118,869		-193	-213	-406	

⁽¹⁾ Funds under management figures for fund companies and fund platforms for the end of the tax year include a market value adjustment from 31st March to 5th April.

⁽²⁾ Figures are based on information the five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact. These five platforms accounted for 72% of gross sales through all fund platforms in 2014. Figures for Hargreaves Lansdown for January to May 2024 are IA estimates.

⁽³⁾ Figures are HMRC statistics for stock and share ISAs invested in funds at the end of each tax year.

TABLE 13: FUND OF FUNDS - FUNDS UNDER MANAGEMENT AND NET RETAIL SALES



			Funds Under Management at End of Period £m					Net Retail Sales During Period £m		
		Total FOFs	% of Industry Total	Invested Internally	% of Total FOFs	Invested Externally	% of Total FOFs	Total FOFs	Invested Internally	Invested Externall
2014		97,788	11.0	50,180	51.3	47,608	48.7	2,920	705	2,214
2015		107,683	11.6	54,215	50.3	53,468	49.7	4,935	2,008	2,927
2016		126,863	11.9	65,676	51.8	61,187	48.2	2,993	2,418	574
2017		152,591	12.4	79,534	52.1	73,057	47.9	9,838	5,201	4,637
2018		147,701	12.8	74,380	50.4	73,321	49.6	5,918	2,970	2,948
2019		170,121	12.9	85,713	50.4	84,409	49.6	6,413	5,756	657
2020		183,747	12.8	97,051	52.8	86,696	47.2	5,704	6,503	-799
2021		199,017	12.5	106,399	53.5	92,618	46.5	8,874	7,428	1,447
2022		178,301	13.0	96,914	54.4	81,387	45.6	2,798	3,632	-835
2023		210,849	14.8	124,167	58.9	86,682	41.1	5,061	5,351	-290
2022	Q2	177,047	12.8	97,097	54.8	79,950	45.2	999	1,378	-380
2022			13.0	94,172	54.7	79,930	45.3	313	345	-30
	Q3	172,006		· '		· '				
	Q4	178,301	13.0	96,914	54.4	81,387	45.6	293	402	-10
2023	Q1	186,643	13.5	103,234	55.3	83,410	44.7	1,507	1,330	17
	Q2	191,155	13.9	107,509	56.2	83,646	43.8	1,455	1,144	31
	Q3	195,202	14.3	112,288	57.5	82,914	42.5	1,107	1,296	-18
	Q4	210,849	14.8	124,167	58.9	86,682	41.1	992	1,580	-58
2024	Q1	225,424	15.3	136,341	60.5	89,083	39.5	1,488	1,184	30
2023	May	188,501	13.7	105,081	55.7	83,421	44.3	384	301	83
Q2	Jun	191,155	13.9	107,509	56.2	83,646	43.8	434	380	5
•	Jul	195,474	14.0	110,482	56.5	84,991	43.5	394	386	
	Aug	194,831	14.2	111,047	57.0	83,784	43.0	393	444	-5
Q3	Sep	195,202	14.3	112,288	57.5	82,914	42.5	320	466	-14
~-	Oct	192,742	14.5	112,089	58.2	80,654	41.8	201	394	-19
	Nov	200,265	14.6	117,002	58.4	83,263	41.6	220	569	-34
Q4	Dec	210,849	14.8	124,167	58.9	86,682	41.1	570	617	-4
024	Jan	211,091	14.8	124,835	59.1	86,256	40.9	594	661	-6
.527	Feb	211,091	15.1	130,167	60.1	86,255	39.9	64	157	-0 -9
01	Mar	225,424	15.3	136,341	60.5	89,083	39.5	831	366	46
ĄΤ		,	15.4	138,088	60.8	· '	39.2	1,029	300 744	
	Apr	226,946				88,858				28
	May	231,613	15.6	141,973	61.3	89,640	38.7	249	325	-7

⁽¹⁾ Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.
(2) Invested internally and invested externally distinguishes between funds of funds mainly invested in fund group's own funds and funds of funds mainly invested in other groups' funds.





			Funds Under Mai	Net Retail Sales £m			
		Tracker Funds	% of Industry Total	Responsible Investments	% of Industry Total	Tracker Funds	Responsible Investments
2014		93,886	10.5	1 -	- 1	5,723	_
2015		105,215	11.3	_	_	6,709	_
2016		139,712	13.1	_	-	4,708	-
2017		181,195	14.7	-	-	10,789	-
2018		182,192	15.8	-	-	8,990	-
2019		231,423	17.6	-	-	18,103	-
2020		256,829	17.9	56,093	3.9	18,393	11,738
2021		297,942	18.8	90,516	5.7	18,266	15,947
2022		284,740	20.8	90,783	6.6	10,968	5,432
2023		323,721	22.7	102,426	7.2	13,841	-3,015
		276 502	20.4	1 05.004	6.2 II	2.004	2.002
2022	Q2	276,582	20.1	85,381	6.2	2,804	2,983
	Q3	270,755	20.4	86,353	6.5	1,088	33
	Q4	284,740	20.8	90,783	6.6	3,781	13
2023	Q1	290,653	21.0	94,495	6.8	3,243	-4
	Q2	295,546	21.4	97,220	7.0	3,099	-449
	Q3	301,168	22.1	95,480	7.0	3,311	-1,169
	Q4	323,721	22.7	102,426	7.2	4,188	-1,393
2024	Q1	344,665	23.4	105,965	7.2	6,643	-724
2022		202.467	21.2	1 06.240	7.0 II	1 240	44
2023	May	292,467	21.2	96,348	7.0	1,249	11
Q2	Jun	295,546	21.4	97,220	7.0	272	-435
	Jul	301,816	21.6	98,086	7.0	715	-170
	Aug	300,493	21.9	96,255	7.0	1,632	-472
Q3	Sep	301,168	22.1	95,480	7.0	963	-526
	Oct	293,750	22.1	92,211	6.9	-363	-541
	Nov	308,956	22.5	97,889	7.1	2,652	-495
Q4	Dec	323,721	22.7	102,426	7.2	1,899	-357
2024	Jan	325,397	22.9	101,833	7.2	1,692	-395
	Feb	333,783	23.2	103,631	7.2	2,061	-1
Q1	Mar	344,665	23.4	105,965	7.2	2,890	-328
	Apr	348,150	23.7	102,309	7.0	3,809	-9
	May	355,175	24.0	103,012	7.0	2,091	-405

⁽¹⁾ Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

⁽²⁾ IA data on responsible investments has been collected using the IA's Responsible Investment Framework. Responsible investment incorporates firm-level and fund-level components. The data presented here is at the fund level where funds are pursuing one or more of the following responsible investment approaches and this approach is referenced in the fund documentation: exclusions; sustainability focus; impact investing.

⁽³⁾ Tracker funds aim to mirror the progress of stock market index, e.g. the FTSE 100, by buying and selling shares in the same productions are represented on the index. These are also sometimes called index (tracker) funds or passive managed funds.

⁽⁴⁾ Funds under management in tracker and responsible investment funds include money invested in tracker and responsible investment by funds of funds that are themselves tracker and responsible investment funds, but exclude money invested in these funds of funds themselves (other than funds of overseas funds) to avoid double-counting. Retail sales figures include sales of tracker and responsible investment funds of funds.